



urban
| art
fair

Application form Urban Art Fair 2024

info@urbanartfair.com
90 rue de la Folie Méricourt - 75011 PARIS

For its eighth Parisian edition, Urban Art Fair will take place from Thursday April 25 to Sunday April 28, 2024.

The fair will once again be held at the Carreau du Temple, in the heart of the capital, and will bring together French and international galleries.

KEY DATES

NOVEMBER 24, 2023: application deadline with 50% deposit + €250 application form

FEBRUARY 16, 2024: deadline for submission of completed technical file

FEBRUARY 28, 2024: deadline for payment of the balance for your stand and options

SET-UP: Wednesday April 24, 2024

PRO & PRESS DAY: Thursday, April 25, 2024

PUBLIC OPENING: Friday April 26 to Sunday April 28, 2024

DISMANTLING: Sunday April 28, 2024

APPLICATION FORM

To be returned to ARTVIZOR before November 24, 2023

By email : info@urbanartfair.fr

Or by post : 90 rue de la Folie Méricourt - 75011 PARIS

This form must be sent with:

- a deposit of 50% of the total stand price, which will be reimbursed in the event of non-selection
- 250 € application fee (non-refundable)

DOWN PAYMENT

BY CHEQUE:

Please make cheques payable to ARTVIZOR.

BY TRANSFER :

Transfers should be made payable to:
ARTVIZOR 102 bis, rue Lepic 75018 Paris / FRANCE

Bank: CAISSE D'ÉPARGNE Ile-De-France

IBAN: FR76 1751 5900 0008 0105 9404 279

BIC: CEPFRPP751

Please specify the name of the gallery in the subject line of your bank transfer.

GALLERY

NAME OF THE GALLERY: _____
(Capitalize the letter to be used for alphabetical sorting)

COMPANY NAME: _____

Gallery creation date: _____

Address: _____

Postal code: _____ **City:** _____ **Country:** _____

Phone: _____ **Email:** _____

Website: _____

Billing address: _____
(if different)

Postal Code: _____ **City:** _____ **Country:** _____

Legal form: _____

Trade register number or intra-Community VAT number: _____

GALLERY CONTACT

Director's first and last name: _____

Phone: _____ **Email:** _____

First and last name of stand manager: _____

Function: _____ **Email:** _____

Phone: _____ **Mobile:** _____

YOUR PROJECT

Please describe in a few lines the project you would like to present at Urban Art Fair | Paris 2024 (solo show or duo show | special projects | performances | dedications ...). **Only one artist will be admitted per 10m²** (for 20m², 2 artists; for 30m², 3 artists, etc.).

YOUR ARTISTS

Please enter the Name, First Name and Country of the artists you would like to present at the fair:

First & last name: _____ Country : _____

First & last name: _____ Country : _____

First & last name: _____ Country : _____

First & last name: _____ Country : _____

First & last name: _____ Country : _____

Please enclose a short presentation of the artists and a photo of the work for each artist represented. Priority will be given to galleries proposing site-specific installations. These elements will be presented to the selection committee with your application.

LE CARREAU DU TEMPLE

The Carreau du Temple is a 1,800m² exhibition space nestled in the heart of Paris's 3rd arrondissement. The former covered market will welcome French and international galleries to its halls at Urban Art Fair | Paris 2024 from April 25 to 28, 2024.

YOUR BOOTH

Booth dimensions: 20 m² | 30 m² | 40 m² | 50 m²
For special requests, please contact us directly.

Price per m²: 450€ / m²

Price per m² includes:

- 3-meter-high partitions on 3 sides of stand «off aisle», covered with white brushed cotton.
- Mottled gray carpeted floor
- 1 spotlight per linear meter of main partition (*example: 6m = 5 spotlights*)
- Sign(s)
- Wi-fi

Options not included: Additional fittings (partitions, partition colors, spotlights, electrical outlets, stand storage, furniture, etc.) will be proposed in the technical file to be sent to participants in January 2024 and invoiced extra.

Booth dimension _____ x 450€ = _____ €

Total _____ €



Plan subject to change.

COMMUNICATION TOOLS

- › 1 four-color double-page spread in the 1,000-copy trade show catalog
- › Dedicated page on www.urbanartfair.com
- › Virtual visit of the stand (360° view) accessible on the show website and via a personalized link
- › Mention in the 7,000-copy trade show program
- › Press relations and media plan

TECHNICAL PROVISIONS

- › Walls: 3-meter-high partitions
- › Spotlights
- › Two signs depending on location
- › Gray carpet

SERVICES INCLUDED

- › Exhibitor badges (according to stand size*)
- › Artist badges (according to number of artists exhibiting*)
- › Invitations & VIP passes*
- › Set-up/dismantling badges
- › 2 complimentary catalogues*

** All requests for additional badges, invitations, VIP passes or catalogs will be invoiced.*

OPTIONAL SERVICES

- › Art storage
- › Gallery promotional video and interviews
- › Transport & delivery of works of art
- › Additional invitations
- › Additional double-page spread in catalog

SELECTION PROCEDURE & PITCH ALLOCATION

Only galleries selected by the Selection Committee will be admitted to Urban Art Fair | Paris 2024. Here are the members of the Selection Committee for this 8th edition:



CHLOÉ COLLIN, auctioneer and content creator @lasaintglinglin



OLIVIER GRANOUX, web editor-in-chief and street art journalist at Télérama



MORGANE PERROY
director of Urban Art Fair



YANNICK BOESSO
founder and president of Urban Art Fair



OLIVIER VAROSSIEAU, gallerist, curator and collector



MAGDA DANYSZ
gallerist and curator



YASSINE HMITTI
collector

Each gallery's exhibition area is decided by the Selection Committee.

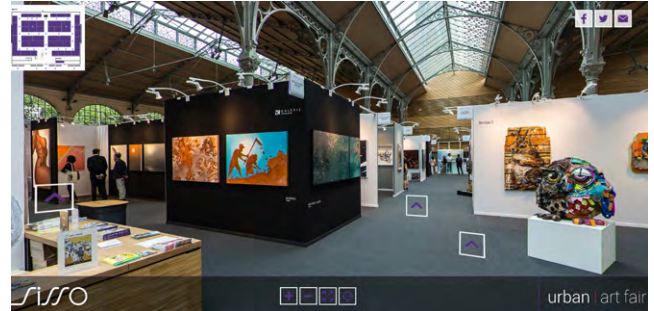
If your application is accepted by the Selection Committee, you will be allocated a space. We will do our best to accommodate your requests for space and location; however, for reasons of availability or technical constraints, we may have to make you another proposal. In this case, the total amount will be recalculated.

In the absence of your agreement within eight working days of this transmission, we reserve the right to reassign the proposed location. The impossibility of responding to any particular request for exhibition space or location, for whatever reason, does not in any way constitute a reconsideration of your participation and does not entitle you to a discount or compensation of any kind whatsoever.

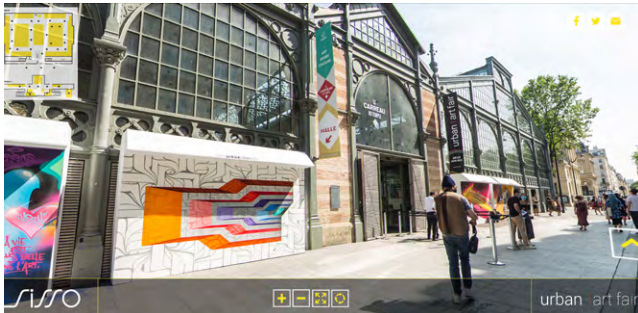
Produced by the SISO agency, Urban Art Fair's virtual tours allow visitors to explore all editions of the fair through a high-definition 360° panorama.



PARIS 2023



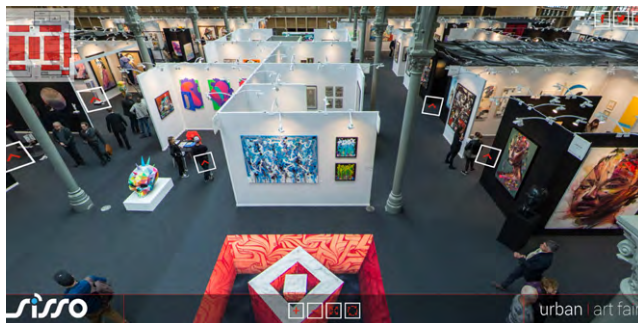
PARIS 2022



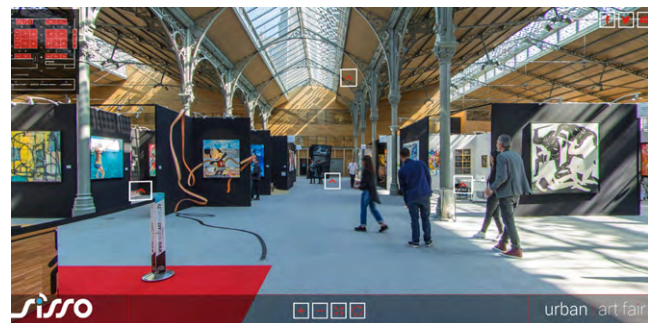
PARIS 2021



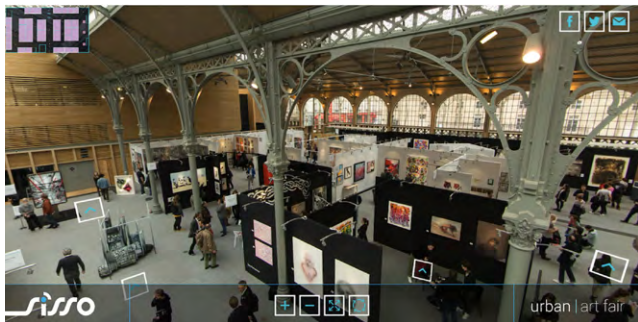
PARIS 2019



PARIS 2018



PARIS 2017



PARIS 2016

GENERAL TERMS AND CONDITIONS OF URBAN ART FAIR | PARIS 2024

I, undersigned [NAME, First name] _____ declare having read and accepted the terms and conditions of this contract, as well as the fair's regulations.

ART. 1 – General conditions

Urban Art Fair will take place at le Carreau du Temple - 4 rue Eugène Spuller 75003 - from April 25 to 28, 2023.

In order to participate, interested galleries must complete an admission application that must be returned to the organizers along with an informational package about the gallery. The exhibitors commit to respecting, without any restrictions, the articles presented in these regulations and all new criteria that might be necessary under new circumstances, as adopted by the fair organizers and in the interest of the fair. If, for a major reason, for reasons beyond our control, or for economic reasons, the fair can no longer take place, all admission applications are cancelled and available funds will be redistributed among the exhibitors based on the percentage that each contributed, and after the payment of any binding expenses.

ART. 2 – Exhibitors

Exhibitors include all galleries of professional status, regardless of the types of medium or works presented, as well as publishers. An exhibitor for this event commits to present only materials, products or devices of his or her own fabrication or conception, or of which the exhibitor is the proprietor or agent, or even concessionary. The organizers reserve the right to exclude products and/or services that do not, in their regard, correspond with the objectives of the fair or that are not aligned with current legislative or regulatory clauses.

ART. 3 – Reservations and payments

The admissions application must be returned along with the first payment of accounts (50%) as well as the application fee and the documents to be sent with the application form (your gallery | artist(s) | your booth | terms & conditions) no later than November 24, 2023.

No request for admissions will be recorded until the organizers have not received these elements. The payment of the balance must take place no later than February 28, 2024. The exhibitor will be admitted into the event under the condition of having completed payment of the total amount due an official receipt for payment will be delivered to the exhibitor by mail. As soon as this payment is made, the exhibitor will receive all the administrative documents necessary, along with the exhibition floor plan. If deadlines are not respected, the organizers reserve the right to proceed with a reallocation of the space. By sending in the admission application, the exhibitor is firmly and irrevocably engaged to pay the totality of costs associated with space rental as well as associated expenses. Any delay in payments by the exhibitor is considered an act of cancellation. The space allocated can then be leased and the amount paid to date cannot be reimbursed.

ART. 4 – Refusal to accept

The organizers reserve the right to not accept the participation of one or more exhibitors if these entities are not aligned with the principles and objectives of this event. In the case that an admissions application should be refused, the organizers will inform the exhibitor in writing and return the first payment.

ART. 5 – Cancellation

The balance of the amount for space rental is due after your acceptance has been registered. In the case where the exhibitor wishes to withdraw prior to the event, he or she remains responsible for the payments of space rental so long as the organizers have not identified an opportunity to release the space under the

normal conditions. An exhibitor that has not yet occupied his or her stand space 24 hours prior to the opening of the event is considered as absent and his or her space can be re-leased without any claim to indemnification. The total amount for the stand. The cancellation of the event, in case of force majeure or pandemic, will give rise to a refund of 50% of the amount paid, or a credit note of 100% for the next edition of the fair.

ART. 6 – Giving up and subletting space

Without prior written approval by the organizer, an exhibitor cannot give up, sublet or share any part of his or her space in the overall space of the event, for free or for a cost.

ART. 7 – Booth allocations

Booth allocations are done by the selection committee.

ART. 8 – Installation and booth decoration

The organizers determine the types of signage available. Booth decoration is the responsibility of the exhibitors.

ART. 9 – Setting-up/dismantling

The organizers determine setting-up and dismantling scheduling for the event. Any disregard for the calendar could cost the violator up to 10% in penalty fees, and potentially subject them to exclusion from the event.

ART. 10 – Space occupancy

Every stand must be permanently manned during the opening hours of the fair. Spaces will be available for occupancy by the exhibitors starting on April 24, 2024 at le Carreau du Temple. At the end of the event, the spaces must be freed by April 29, 2024 at 10 pm at the latest. The exhibitors must leave their locations as well as any decorations or materials left at their disposal in the exact state in which they were found. A delay in booth installation is always possible but will possibly result in a few hours taken off from the total amount of time given to the galleries.

ART. 11 – Sales

Sales are authorized during the event. However, for security reasons, no merchandise can leave the parameters of the fair without an official exit voucher that describes the merchandise that is to be removed, signed by the exhibitor and addressed to event security.

ART. 12 – Security

The organizers will take all necessary measures to assure that security of the fair beyond opening hours. It is the responsibility of each exhibitor to remain vigilant over his or her own materials and possessions during opening hours, as well as during assembly and dismantling. The exhibitors must clear access to any electrical units, telephones and safety exists located in or near their space.

ART. 13 – Cleaning

The cleaning and care of floor areas (where the public circulates, at entrances and other open spaces) will be assured by and at the expense of the organizers. The exhibitors are responsible for the daily cleaning of their stand areas. No waste can be left in hallways after the cleaning service has passed through (which takes place on a daily basis, after closing).

ART. 14 – Insurance

Beyond the obligatory risk insurance coverage, the exhibitors must ensure coverage with their own insurance company for all other risks that could be incurred, particularly theft, damaged artworks or exhibition materials, and civil responsibility; exhibitors and their respective insurers must renounce the ability to claim any of these elements against the organizers and the exhibition space. The exhibitors relieve the organizers of any responsibility in the case of fire, explosion, water damage or other disturbances and for all elements that cannot be attributed to the organizers. In particular, damages and interest cannot be claimed upon the organizers in the case whereby the rented space is not available for use by exhibitors because of a case of force majeure. Exhibitors must produce a photocopy of their civil responsibility insurance with their request for participation.

ART. 15 – Miscellaneous prohibitions

Without the expressed authorization of the organizers, exhibitors are prohibited from: renting a part or whole of their space for free, for payment or in exchange for a service. Diffusing music at their booth or using machines/equipment that might bother other exhibitors.

ART. 16 – Visual diffusion authorisation

The exhibitors allow URBAN ART FAIR to use the visual representations of works sent by the exhibitors for the purpose of Urban Art Fair communications on all types of media (internet, paper press, television), and at no cost, to photograph/film the booth and use the images of the booth for all types of media during journalist productions. The images taken will be used exclusively for the purpose of internal and external URBAN ART FAIR communications, at a national and international level, and for educational, promotional or public information services regarding fair activities. This authorization specifically concerns the right to represent or to be represented, to reproduce or to have reproduced all or part of the photographs / films, either by URBAN ART FAIR directly or via an intermediary or other third- party organizations authorized, throughout the world and in all technical modes and processes that are known or unknown at this date, particularly in written press (including press documentaries and press editorial, which are advertisement articles that are presented in editorial copy, but not press announcements), audio-visual, electronic technology (waves, cables, satellites, information networks, etc.), on all types of support (film, paper, video, CD-ROM, CDI, DVD, etc.) and all formats, inserted or not in audio-visual documents, electronics, multimedia, web sites both intranet and internet, graphical editions of every type, etc., both from the commercial and non-commercial sector, public or private, for collective or domestic viewing. This authorization also concerns the right given to URBAN ART FAIR to exploit, reproduce and distribute, over all mediums and under the conditions mentioned above, all or part of the comments made by exhibitors during an interview proposed and organized by Urban Art

Fair, during either internal or external communication efforts. This authorization is valid for an unlimited period, starting from the date below with corresponding signature.

ART. 17 – Organizer responsibility

In the case of force majeure, organizers can adjourn the fair or close the fair before the expected date. In any case, past contracts with exhibitors remain valid and the payment for booth rentals as well as any other services remain due.

ART. 18 – Regulation application

The organizers reserve the right to make a decision at any time on litigious cases or cases that are not covered by these regulations. These decisions, even if verbally transmitted, are to be executed immediately and without appeal. The organizers reserve the right to modify these regulations in the general interest of the fair.

ART. 19 – Complaints

In order to reach an amiable agreement, any exhibitor complaints must be presented to the organizers in the form of a registered letter with proof of receipt at least 15 days after the end of the fair. After this time, complaints will no longer be accepted. These regulations are in accordance with French law. In case of any dispute and as a first step, the competent Tribunal is the Tribunal de Commerce de Paris, 1, Quai de Corse 75181 PARIS CEDEX 04.

I, the undersigned, declare having read and understood the regulations with a copy remaining in my possession, and whose clauses I fully accept without any reservations. I declare that I have abandoned any appeals against the company that manages the space in which the fair will take place, as well as against ARTVIZOR SAS, any exhibitor and against any service providers for the aforementioned parties.

Name, signature and stamp	Made in: _____
mention «read and approved»	Date : _ _ / _ _ / _ _ _ _

Please keep a copy for your files and return the signed original along with your fair participation documents.



Fonder and president:

Yannick Boesso | yannickboesso@urbanartfair.fr

Fair director:

Morgane Perroy | morganeperroy@urbanartfair.fr

Communication | Press:

presse@urbanartfair.fr

General contact:

info@urbanartfair.fr | +33 (0)1 48 06 65 40



Urban | Art Fair is an event organized by

ARTVIZOR